

## **Gilles Mabire appointed new head of Continental's Commercial Vehicles & Aftermarket Business Unit**

- **Previous head of Continental in France and CEO of Continental Automotive France will assume new position on April 1, 2019**
- **More than 20 years of experience in different senior automotive positions**
- **Responsibilities will include commercial vehicle solutions for automated driving, fleet management and telematics, spare parts for the passenger car aftermarket and products and services for Intelligent Transportation Systems**

Villingen-Schwenningen, February 12, 2019. The technology company Continental has appointed Gilles Mabire as the new head of the Commercial Vehicles & Aftermarket Business Unit (CVAM). Mabire, 46, will take over his new position on April 1, 2019. He succeeds Dr. Michael Ruf, who is pursuing new opportunities outside Continental after having successfully led the business unit over the last 10 years. CVAM, which is part of the Interior Division, accommodates the specific requirements of the commercial vehicle and special vehicle markets as well as the passenger car aftermarket. The business unit is also responsible for products relating to Intelligent Transportation Systems (ITS), which connect users and vehicles with the transport infrastructure, with a focus on services and new functions.

Gilles Mabire has been with Continental for more than ten years. He holds an electrical and mechanical engineering degree from the ESME Sudria Engineering School in Paris. Mabire has more than 20 years of experience in various management positions in the automotive industry. Prior to his appointment, he was in charge of Continental's operations in France.



Gilles Mabire started his career in 1996 as a project engineer in France's automotive supplier industry. In 2000, he joined Siemens VDO Automotive as a key account manager in the Powertrain Division. Three years later, he became System Project Manager in the Body & Security Business Unit for a major European automotive manufacturer. In 2006, he joined Siemens VDO in Rambouillet, which became part of Continental in 2009. Here he managed the Infotainment & Connectivity Business Unit activities for a major French car group. In 2010, he became head of Continental Automotive France, and in 2013 he assumed responsibility for all business with European car manufacturers in the Infotainment & Connectivity Business Unit. In 2018, he was additionally put in charge of all of the company's activities in France.

### **The CVAM Business Unit: Specialized in the needs of commercial vehicles, aftermarket and ITS**

A part of Continental's Interior Division, the Commercial Vehicles & Aftermarket Business Unit (CVAM) develops solutions to meet the specific requirements of the commercial vehicle and special vehicle markets as well as the passenger car aftermarket. Its portfolio also includes Intelligent Transportation Systems. In the commercial and special vehicle sector, CVAM offers a wide range of electronic solutions such as components and solutions for driving assistance systems and automated driving as well as instruments, displays and electronic control units. The portfolio also includes a wide range of data-based services, fleet management solutions and tachographs for commercial vehicle fleets. In North America, CVAM offers fleet management solutions for trucks and school buses under the Zonar brand. In the passenger car aftermarket, CVAM offers a broad selection of spare parts and services for the independent aftermarket, covering the brands Continental, VDO, ATE, Galfer and Barum. It offers brake wear and tear parts, electronic spare parts as well as diagnostic solutions and connectivity-based services such as standardized remote access to manufacturer-specific car data. Original Equipment Services after the end of series production of the vehicle manufacturer round off the range of aftermarket solutions offered by CVAM.



## Caption

Gilles Mabire (46) is the new head of Continental's Commercial Vehicles & Aftermarket Business Unit.

Photo: Continental

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2018, Continental generated preliminary sales of around €44.4 billion and currently employs around 244,000 people in 61 countries and markets.

Information management in and beyond the vehicle is at the very heart of the Interior division. The product portfolio for different types of vehicles includes: instrument clusters, multifunctional and head-up displays, control units, access control and tire-information systems, radios, infotainment systems, input devices, control panels, climate control units, software, cockpits as well as services and solutions for telematics and Intelligent Transportation Systems. The Interior division employs more than 46,000 people worldwide and generated sales of €9.3 billion in 2017.

## Press contact

---

Christopher Schrecke  
Head of External Communications  
Commercial Vehicles & Aftermarket  
Continental  
Phone: +49 69 7603-2022  
E-mail: [Christopher.schrecke@continental-corporation.com](mailto:Christopher.schrecke@continental-corporation.com)

---

This press release is available in the following languages: English, German

## Links

---

**Press portal:**  
[www.continental-press.com](http://www.continental-press.com)

**Media database:**  
[www.continental.com/media-center](http://www.continental.com/media-center)

---